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**GEORGE SINGER**

**BESPOKE CHANDELIERS**

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**LONDON**

## ABOUT

George Singer's design methodology combines conceptual thinking with a thorough understanding of materials and production techniques. He produces objects of beauty, allowing the material and form to dictate the aesthetic without relying on surface decoration.

## METHOD

All George Singer products are hand-made in his London studio. All materials are UK-sourced and all installations are carried out by George and his team. As well as designing for a variety of London-based architects and interior design companies, George also carries out installations abroad in countries such as Switzerland and Dubai.

All chandeliers and installations are bespoke and George always works very closely with the client in order to achieve the most satisfactory result. Whether it's a small residential project or a large commercial project, George prides himself in obtaining a thorough understanding of the flavour of the space and the vision of the architect or designer. It is this understanding that allows him to design intelligently and sensitively, where the aesthetic of the chandelier will not only complement the space, but bring an exciting, fresh and new form of contemporary beauty.

## STORY

George graduated from Central Saint Martins College of Art and Design in 2002. After working at numerous design houses, included Mathmos, Totem Studio, Brydenwood Associates, George became an independent designer in 2006. His first commission came after exhibiting the Medicine Chandelier at London's 100% Design show where he won the opportunity to design three large chandeliers for Conran's famous Bluebird restaurant in Chelsea, West London. This was shortly followed by a commission for a luxury ski chalet in Switzerland and has never looked back since.

George now works from his studio in Farringdon, central London.



**CONRAN+**  
**PARTNERS**  
Architects Designers

**Gensler**

**D&D**  
LONDON

**vitra.**

*Radisson* **BLU**

  
**VEOLIA**  
ENVIRONMENTAL  
SERVICES



**Foster + Partners**

CALLENDER HOWORTH



**Victoria Practice**  
Aldershot Centre for Health

**100% design**  
london

**wetransfer™**

**ghd**

**BANNENBERG  
ROWELL  
DESIGN**

**EF MEDISPA**  
INTELLIGENT SKIN CARE

STARLINGS, LONDON 2014

I was approached by Gensler to design the feature lighting installation for the head-office of Selfridges, Nations House. The brief was to create something to reflect a corporate environment and the concept of using a murmuration of starlings seemed perfect to me. The Starlings represents a sense of togetherness. A family. Thousands of individuals coming together in a large organic entity, just like a large company like Selfridges. The disks are photo-etched, screen-printed, and attached to wires by hand. The whole installation weighs only one hundred kilograms and doesn't collect dust.



ONE THOUSAND CHANDELIER,  
LONDON 2014

The One Thousand Chandelier was commissioned by Foster Lomas for the bedroom of a luxury apartment in the Albion Riverside building, designed by Foster and Partners. One thousand hand-made glass tubes surround the eight halogen light bulbs to create mesmerising and ever-changing patterns of light. The large scale of the piece in contrast to the delicacy of the glass tubes allow the whole installation to be grand and delicate simultaneously.



## BIG SEXY DIAMOND, LONDON 2013

The Big Sexy Diamond was designed and made for the new Strata art Fair at the Saatchi gallery in October 2013.

Over five thousand high-quality LEDs, provided by Ideaworks, are housed in bright gold anodised aluminium 'ribs'. The intelligent joints are all custom-made by iMakr, a global leader in 3D printing technology.

The Big Sexy diamond is fabricated and assembled by the George Singer studio. A 24-Carat gold-plated version is also available.



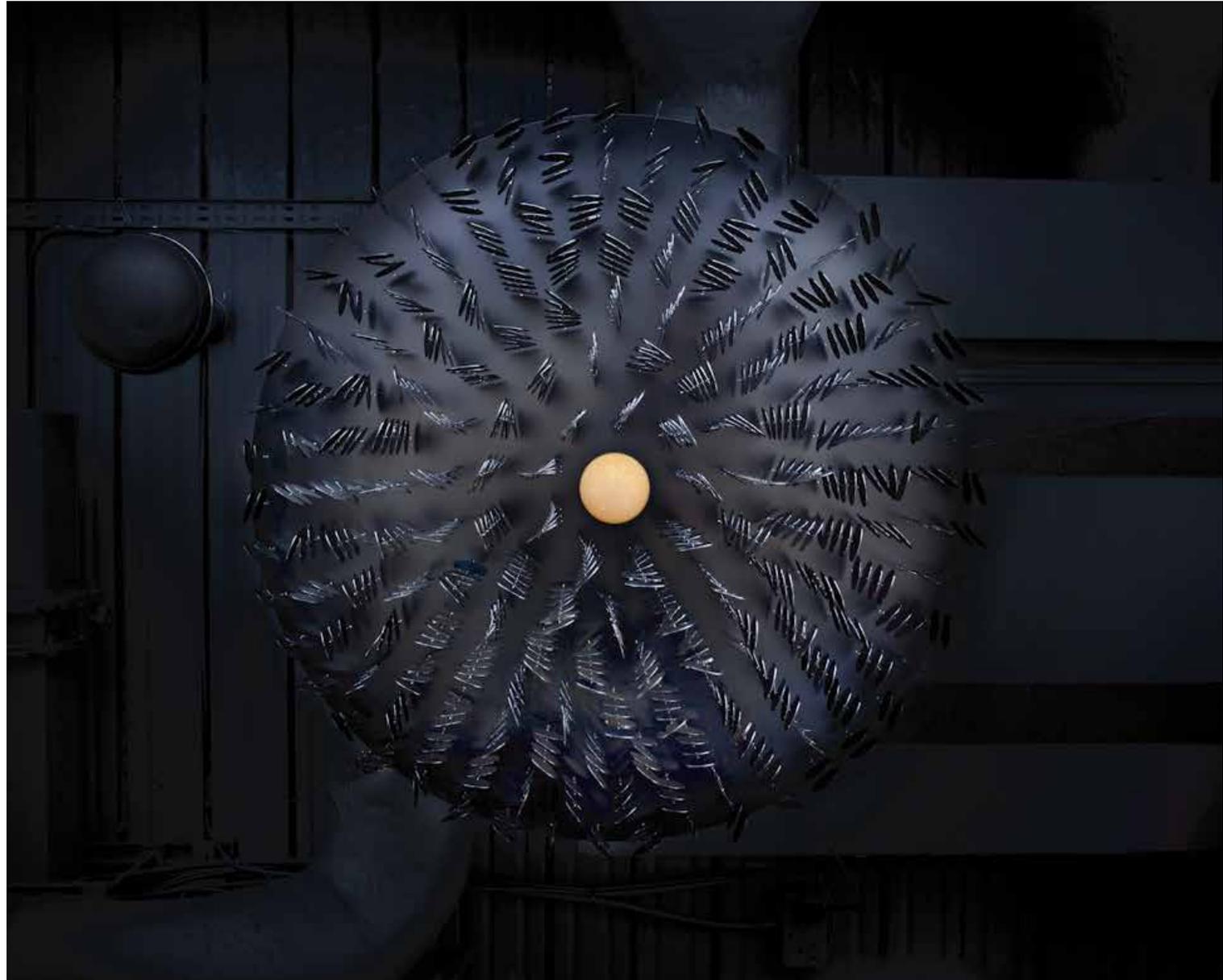
DECO 2 CHANDELIER,  
LONDON 2012

The Deco 2 was a private commission for an apartment in a new Norman Foster building next to the Thames in Battersea. Due to the size of the dining table and the low ceiling height, we decided to adapt the design of the original Deco Chandelier to be bigger in diameter but more shallow, squashing the overall form slightly. We also included a vintage shade of grey/brown acrylic inside the hand-made glass tubes which complements the dark bronze colours inside the apartment and adds a certain sophistication.



BLACK OYSTER CHANDELIER,  
LONDON 2012

I was approached by GHD to create something for their new hair academy in Soho, London. I worked closely with the interior and brand designers to create something which worked in harmony with their key branding aesthetics: groups of spots, and multi-textured black finishes. The laser-cut steel disks were powder-coated in a variety of different black finishes. I also incorporated a small percentage of translucent acrylic disks to add texture and intrigue. The matt-black steel ceiling tray disappears in the black ceiling, allowing the disks to look strong but understated. The aesthetic of the Black Oyster Chandelier, previously conceived in white porcelain, lends itself perfectly for the sexiness and understated utilitarian chic of the GHD brand.



HURRICANE CHANDELIER,  
LONDON 2012

Commissioned by Conran and Partners for the entrance of the exciting new boutique hotel, South Place, central London, the Hurricane Chandelier introduces playfulness, Englishness, and evokes childhood memories. One hundred solid polished aluminium Hurricanes, cast in Birmingham, are individually-suspended to form nine different paths of flight, including swooping underneath the light bulbs, and banking round in circles, narrowly missing the electrical cables by millimetres! The hand-polished stainless steel ceiling tray, which is 'stitched' together in much the same way as a wing panel of an aluminium aircraft, consists of three equal parts where the split-lines are reminiscent of a three-bladed propeller.



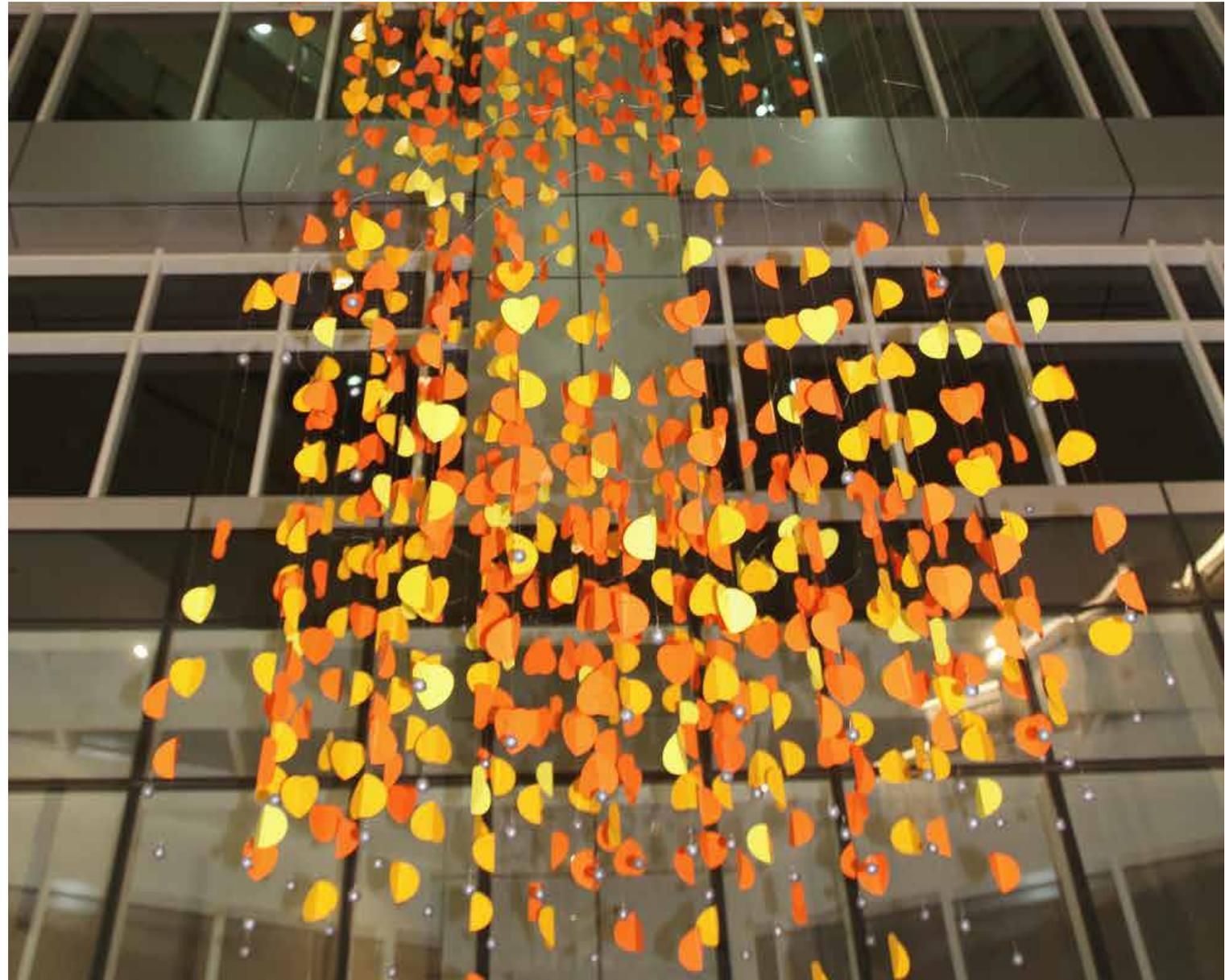
## GREEN GLOBE, LONDON 2012

The Green Globe was designed for the atrium of the new Southwark facility of Veolia- the UK's leading waste management organisation. I was commissioned, after being chosen as the winner of their competition, to design an installation to be made in recycled materials to represent recycling and eco-awareness. The Green Globe consists of twenty-five-thousand recycled glass beads, where each bead represents one of the twenty-five-thousand school children who currently populate the borough of Southwark. The beads were individually threaded onto lengths of piano wire and mounted onto large aluminium rings. The Green Globe, representing a green society and a green World, is minimal and efficient in its construction and consists of only three basic components of glass, aluminium, and stainless steel.



BUTTERFLY CHANDELIER,  
DUBAI 2011

The Butterfly Chandelier, a three-story-long installation in the new Radisson Blu hotel in Dubai, consists of thousands of folded photo-etched stainless steel disks, screen-printed in a variety of shades of yellow and orange. The overall form, an abstract representation of a large swarm of butterflies, is designed to contrast against the strong geometric lines of the space. In a city so famous for its sky scrapers, on the edge of the desert, I thought it would be beautiful to create something which reflects the energy and elegance of butterflies.



## VOID CHANDELIER, GENEVA 2011

On the edge of Lake Geneva in Switzerland, you are surrounded by beauty: the vast quantities of water, the snow-covered mountains, and the views of Mont Blanc and its glaciers. The Void chandelier is designed to reflect all of these things. It is also specifically-designed to work well with the low ceiling of this beautiful lake-side house. You can feel safe and relaxed under a landscape of more than a thousand hand-made, fluted glass tubes, illuminated by fibre-optic spot lights. The shallow, bell-shaped void, generated by the varying wire-lengths, creates an aesthetic of lightness and anti-gravity. It is like a block of ice, where you, the person under the chandelier, is responsible for forcing the glass tubes upwards and 'melting' the ice to create the void.



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BESPOKE CHANDELIERS  
LONDON



*"Working with George has been an absolute pleasure, his knowledge of materials in combination with extensive engineering expertise and great design skills has produced outstanding results for us and ultimately our clients. We look forward to working with George on future projects."*

Benedict Wilhelm  
Campaign

*"When we commissioned George to design and build a chandelier to celebrate our crystal wedding anniversary it was a decision we are delighted to have made. He took incredible interest in what we wanted and spent time honing the ideas until the plan was agreed. What he delivered is an amazing piece of art for our house and something we will cherish. Turning on the hall light will never be the same again!"*

Peter & Karen Gillingwater

*"I met George just after he left St Martins and he helped me with installations at the Victoria and Albert Museum and at the British Airways Lounge in Heathrow. It's great seeing him doing his own things now, he has always been good at making things and has a great eye for design and technical wizardry."*

Tord Boontje

*"Conran + Partners have worked with George Singer on several occasions with fantastic results. George is able to take our overall concept ideas for a space and come up with designs that enhance and support them whilst surpassing our expectations. He is wonderful to work with and our clients really enjoy interacting with him. His pieces have become the focal point of the spaces they are installed in and receive many compliments. We look forward to more collaboration in the future!"*

Tina Norden RIBA  
Associate Director  
Conran and Partners

*"George designed and made a chandelier for a very affluent client of ours in the Swiss Alps. He understood exactly the kind of thing we were looking for and his aesthetic eye and knowledge of materials was excellent. The quality of the engineering and assembly was very high and we were delighted with the result."*

Totally recommended".

Mark Howorth  
Director - Callender Howorth

*"George has worked with us on a consultancy basis for a number of years; he has exemplary design skills and a working professional knowledge of manufacturing both in the UK and abroad which has proved invaluable to us in the development of a number of new products."*

Ian Hume  
Director - Totem Studio

*"Working with George was a practical and creative experience. We were delighted with the finished project, a joint exercise with Hannah Mc Vicar. Their skills complemented each other and to this day the chandelier continues to delight all visitors to Aldershot Centre for Health."*

Sandra Young  
Director - The Wilky Group Ltd





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